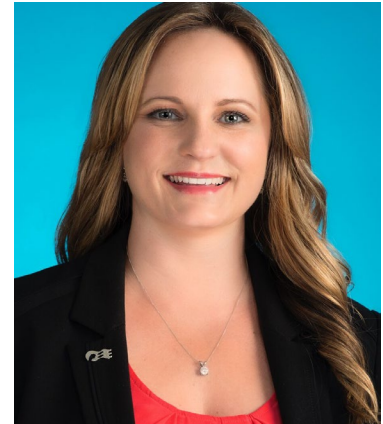




International Board Candidates

Denise Saviss

VP, Entertainment Experience
Princess Cruises
Primary Location: United States
Running for 1st term



Markets served:

- Asia
- Australia
- Europe
- North America
- South America
- The Caribbean

Industry Experience:

- Cruise Lines

ABOUT THE APPLICANT:

During my term on the Board, my goals are:

1. Foster connections within the TEA Leadership shaping the future of the TEA. To better understand the future outlook for TEA and support those objectives.
2. To grow membership by bringing new industries to the TEA.
3. To leverage the global footprint of the cruise industry to foster new regions for engagement in the TEA.
4. To discover and celebrate unique original excellent work for exposure within the TEA.

I will support the TEA through fostering new membership and connections within the cruise industry; and by being an active and vocal supporter and contributor to the Board and Association.

VISION FOR THE TEA:

"I am a "super connector". It is in my DNA to foster new connections and bring diverse teams together. On any one Princess ship at a time, we represent over 40 nationalities within the crew complement, with a multitude of diverse backgrounds and cultures. I work every day across a diverse portfolio of designers, architects, directors, builders, creators, facilitators and operators. In reviewing the 2022-2026 TEA Strategic Plan, I can immediately contribute to supporting the established goals.

Community and Connection: As above, my goal is to also increase and diversify the TEA membership. Although I work for one cruise brand, I work alongside 9 other brands in our corporation and am closely connected with the other major cruise brands. I am also well

connected with many production houses, scenic shops, costume shops and technical systems providers – all of whom are not current TEA members.

Knowledge and Collaboration: I support advancing thought leadership and the transfer of knowledge. I am an advocate for celebrating heritage while driving the future and it is imperative that programs are created for internships and college graduates to build a strong future base within the TEA

Leadership & Brand Influence: The TEA is a powerful and influential association which has not yet maximized its reach. Brand clarity and a revitalized identity is important to ensuring inclusivity and accessibility.





August 16, 2023

TEA International Board
303 N. Glenoaks Blvd
Suite 200
Burbank, CA 91502

Via Email: chris@creativestudio.berlin

Dear TEA International Board,

Denise Saviss recently asked if I would be willing to write a letter of endorsement for her as a potential candidate for the TEA International Board. In short, I could not be happier to endorse Denise as a candidate!

I have known and worked with Denise for over five years, developing a wide range of entertainment experiences for a number of the Princess ships. I have also met with Denise at several Thea Galas, and TEA events over the last several years. As Princess Cruises' VP of Entertainment Experiences, Denise is a fantastic leader and role model for her company. She is also a truly wonderful client who understands all that goes into creating major immersive attractions. After 20 years of working with her globally based team, Denise knows how important relationships are within her company and with her suppliers. From my perspective, everyone who has worked for Denise has been incredibly supportive of my team.

I believe Denise would be an excellent addition to the TEA IB due to her knowledge of the TEA and her relations with many of the vendor/suppliers in our industry. She also represents the cruise market which continues to grow in both scale and opportunities for TEA members. Additionally, this is not a market currently represented on any of the TEA boards. Due to the global nature of the cruise industry, I believe Denise can open the door to significant opportunities for the organization, as well as TEA members within all our divisions.

If you have any additional questions about Denise, please feel free to give me a call.

With kind regards,

Monty Lunde
CEO Technifex & TEA Founder